

House Legislative Oversight Committee
Request for Information about Committee Recommendations, 2019

Agency Responding	Education Television Network (ETV)
Submission Date	11/1/2019

Agency Responses							
Recommendation Number	Recommendations to Agency and Implementation Notes on File with Legislative Oversight Committee as of August 2019	Status of Implementation	Actual or Anticipated Date of 100% Completion	Estimated Net Financial Savings, Realized or Anticipated, in the 5 Years Following Implementation*	Non-Financial Benefits Realized or Anticipated from Implementing Recommendation	Non-Financial Drawbacks Realized or Anticipated from Implementing Recommendation	Additional Comments (optional)
Report Rec #01	AGENCY: (a) develop or revamp the agency's marketing and communications plan, and (b) create a related strategy for implementation. <input type="checkbox"/> <input type="checkbox"/> IMPLEMENTATION: None to date <input type="checkbox"/>	In Progress	1/1/2020	\$0	Outlining strategies, tactics, and tools will allow the agency to benchmark successes and make revisions where necessary and appropriate. Implementing a plan also allows for alignment of a roadmap to interconnect education, workforce, technology, emergency management, messaging, and programming in a way that can be tracked and accessed, ensuring greater transparency and an ability to better showcase our resources to local, regional, and state partners. Audience and stakeholder awareness of the agency's products and services is paramount to those products and services having the greatest impact possible.	We anticipate there will be concerns about changes and how we are planning to evolve as an agency. This plan requires a cultural shift in the way we think about our business. We will work to educate and mitigate anxiety by communicating and being as transparent as we possibly can.	The Marketing, Development, and Communications departments have recently been restructured and realigned to be more customer-focused, responsive, and efficient.
Report Rec #02	AGENCY: Develop a plan to receive anonymous employee and customer feedback for use in strategic planning and evaluation <input type="checkbox"/> <input type="checkbox"/> IMPLEMENTATION: None to date <input type="checkbox"/>	Complete	10/1/2018	-\$1,495	An anonymous, third-party feedback tool was implemented and has proven to be useful and an outlet for employees to provide candid feedback. Suggestions have been implemented where appropriate.	Although feedback is anonymous through the third party vendor, which has been repeatedly communicated, some employees have been hesitant to use the tool.	
Report Rec #03	AGENCY: Seek a procurement exemption for purchase of industry-specific services and goods through the existing process with the State Fiscal Accountability Authority. <input type="checkbox"/> <input type="checkbox"/> IMPLEMENTATION: None to date <input type="checkbox"/>	In Progress	6/30/2020	\$0	We have met and communicated with the State Fiscal Accountability Authority (SFAA) and are requesting a time and date to be placed on the upcoming meeting agenda in an effort to explain potential procurement exemptions.	This recommendation being implemented will allow the agency to have fewer delays in obtaining services; however, there will be more responsibility to make sure we are being fair and reasonable with the selection process when addressing specific needs.	SCETV needs the capability to use the procurement exemptions offered to existing educational agencies along with having the ability to have tower management, maintenance, and broadcast specific procurement exemptions. These exemptions will help the agency acquire necessary or critical services, such as preventative maintenance for towers, program acquisition, or technology updates, in a more timely manner. This will help ensure continuous uninterrupted service of the agency's on-air broadcast capabilities and critical infrastructure, which is utilized by various emergency management services.
Report Rec #05	AGENCY: Collaborate with the state Department of Education as to the potential need to revise language in S.C. Code Ann. § 59-32-30(4) in a way that would not conflict with provisions of the South Carolina Comprehensive Health Education Act. <input type="checkbox"/> <input type="checkbox"/> IMPLEMENTATION: None to date <input type="checkbox"/>	In Progress	6/30/2020	\$0	We have communicated with the Department of Education, and it was advised that deleting or modifying this section is highly controversial and could be a difficult process. We were advised that perhaps a proviso could be one solution and are continuing discussions.	The outdated law continues to require accountability in an area where we no longer assist. Continuing discussions regarding out-of-date laws will face hurdles when working to ensure all agencies agree with the revisions, deletions, or additions to preexisting law.	We are continuing to keep the lines of communication open to discuss modernizing laws.
Report Rec #06	AGENCY: Work with the ETV Endowment to create a memorandum of agreement or understanding which dictates the parameters in which the two entities operate. <input type="checkbox"/> <input type="checkbox"/> IMPLEMENTATION: None to date <input type="checkbox"/>	Complete	9/1/2019	\$0	The ETV Endowment Board of Trustees and the ETV Commission approved a document, which details the Endowment's financial support of SCETV's broadcast programming. This document, along with a successful 41-year partnership between the Endowment and ETV, establish the parameters in which the two entities operate.	Through this process, a drawback was realized from past experiences. ETV personnel, resources, and capacity were unable to help support the needed outreach and communication activities; and, over time, this may have resulted in a undue burden being placed on the ETV. Furthermore, it was realized that the current working relationship between the two independent organizations offers a degree of flexibility that is beneficial.	The organizations continue to work collaboratively to ensure that ETV's needs are met and to ensure that donations to the Endowment are used in accordance with donor intent.

Note:
* If implementation of a recommendation will result in a net cost to the agency, please include that as a negative number in column E.