

## Publication of Active Trademarks & Service Marks<sup>63</sup>

S.C. Code of Laws §39-15- 1140 requires the Secretary of State keep a record of all registered and renewed marks and assignments of marks for public examination. In compliance with this section, the Secretary of State provides a listing of all current trademarks and service marks on its website that is updated daily. This allows customers to determine whether the mark they would like to register is currently in use or similar to a mark that is already registered.

Trademark/Service Mark Name	Mark Type	Goods Or Services	Class Number	Applicant Name	Expiration Date
5 the number and design	ServiceMark	Advertising services in the nature of participating in Winston Cup NASCAR stock car events using automobiles as an advertising display medium; entertainment services in the nature of participating in professional auto races.	1, 7	Hendrick Motorsports, LLC	03/20/2021
7 within a splatter pattern, SVN SZN Entertainment	ServiceMark	Entertainment.	1, 7	Jaczuile Pegues	03/15/2024
843 connected by lines to resemble the Ravenel Bridge in Charleston	Trademark	Apparel; t-shirts; polos; outerwear; decals.	16, 25	Stark Shapleigh	04/28/2022
864 AUTO.COM with SC shape and yellow triangle	ServiceMark	Automotive.	1	VIP Marketing & Advertising	03/19/2020
9 as a man kicking a soccer ball, DEETO'O	Trademark	Clothing, shoes, watches, backpacks.	25	Justus Che	01/16/2024
9 doves forming shape of palmetto tree, 1 veering off to the heavens	ServiceMark	Promotion of stickers, banners, shirts, ads, hats, etc., for non-profit organizations, retail stores.	1, 4, 7, 8	Gil Shuler Graphic Design, Inc.	07/28/2020
9 doves forming shape of palmetto tree, 1 veering off to the heavens	Trademark	Stickers, banners, shirts, ads, hats, etc., for non-profit organizations, retail stores.	12, 14, 16, 18, 25	Gil Shuler Graphic Design, Inc.	07/28/2020
93.1 THE LAKE FEEL-GOOD FAVORITES	ServiceMark	A radio station brand broadcasting music and announcements.	1, 4, 7, 8	Midlands Media Group LLC	02/26/2024
94.9 THE Palm, palm tree centered in a circle	ServiceMark	Radio broadcasting services.	4	Alpha Media LLC	10/12/2023
A 4orce 4 Life with lightening	ServiceMark	Sale of alkaline water products.	1	Danny Attenborough	01/05/2023
A 4orce 4 Life with lightening	Trademark	Alkaline water product.	32	Danny Attenborough	10/13/2022
A Better Place To Start	ServiceMark	Credit Union services	2	Heritage Trust Federal Credit Union	11/22/2021
A CHANGE OF GREENERY, Irrigation & Landscaping with water drops, plants, rectangles	ServiceMark	Irrigation, sprinkler, landscape and yard maintenance.	1	Christopher Don Compo	02/14/2024

<sup>63</sup> S.C. House of Representatives, House Legislative Oversight Committee, “Agency Presentation – Charities and Trademarks (October 28, 2019),” under “Committee Postings and Reports,” under “House Legislative Oversight Committee,” under “Secretary of State, Office of the,” and under “Meetings,” [https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/SecretaryofState/SoS%20presentation%20-%20Charities%20and%20Trademarks%20\(10.28.19\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/SecretaryofState/SoS%20presentation%20-%20Charities%20and%20Trademarks%20(10.28.19).pdf) (accessed November 27, 2019), slide 139. Hereinafter “Charities Presentation.”