


## Wise Charitable Giving Brochure<sup>34</sup>

The Secretary of State's Office distributes a Wise Charitable Giving brochure at public speaking engagements, and provides copies in its lobby and on its website.

*"Give from the heart,  
but please  
give smart."*

**A guide to  
wise charitable giving**



**Mark Hammond  
South Carolina Secretary of State  
Public Charities Division  
Toll-free 1-888-242-7484  
[www.scsos.com/Public\\_Charities](http://www.scsos.com/Public_Charities)**

**How can you recognize  
unscrupulous charities?**

### **BEWARE!**

**B**ills or invoices mailed to you from charities you've not pledge money to.

**E**vasive, vague answers to specific questions about the charity and how the money will be used.

**W**ords making up the charity's name that sound like a more well-known charity.

**A**void giving solicitors your credit card numbers.

**R**efusing to mail you further information. Requesting cash donations.

**E**motional appeals and high-pressure tactics to get you to make a quick decision or feel guilty about not contributing.

<sup>34</sup> S.C. House of Representatives, House Legislative Oversight Committee, "Agency Presentation – Charities and Trademarks (October 28, 2019)," under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "Secretary of State, Office of the," and under "Meetings," [https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/SecretaryofState/SoS%20presentation%20-%20Charities%20and%20Trademarks%20\(10.28.19\).pdf](https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/SecretaryofState/SoS%20presentation%20-%20Charities%20and%20Trademarks%20(10.28.19).pdf) (accessed November 27, 2019), slide 73. Hereinafter "Charities Presentation."