

“... creating a thriving arts environment  
for the benefit of all South Carolinians.”

*Proud to be Grant Professionals Association's  
2019 Public Sector Grantmaker of the Year*



## **FY2021 Budget Request Document**

<b>Contents</b>	<b>Page #</b>
Key Agency Officials	1
Agency Overview	2
Organizational Chart	3
FTE Breakdown	4
Performance Update	5
FY19 & FY20 Budget vs. Actual Report	7
FY21 Prioritized Budget Request	8
FY21 Proviso Requests	9
Nonrecurring Request Documentation	10

"... creating a thriving arts environment  
for the benefit of all South Carolinians."

*Proud to be Grant Professionals Association's  
2019 Public Sector Grantmaker of the Year*



## Key Officials

### Executive Director

David Platts (*contact for legislative issues*)  
(803) 734-8689  
[dplatts@arts.sc.gov](mailto:dplatts@arts.sc.gov)

### Deputy Director

Ashley Brown  
(803) 734-8630  
[cabrown@arts.sc.gov](mailto:cabrown@arts.sc.gov)

### Senior Deputy Director

Milly Hough  
(803) 734-8698  
[mhough@arts.sc.gov](mailto:mhough@arts.sc.gov)

### Finance Director

Angela Brewbaker  
(803) 734-8759  
[abrewbaker@arts.sc.gov](mailto:abrewbaker@arts.sc.gov)

### Board of Commissioners

Delores "Dee" Crawford  
*Chairwoman*  
PO Box 6217  
North Augusta, SC 29861

Henry Horowitz  
*Immediate Past Chairman*  
Oxford Capital Partners, LLC  
104 West Broad Street  
Greenville, SC 29601

Dr. Sarah Lynn Hayes  
*Executive Committee*  
836 Myrtle Drive  
Rock Hill, SC 29730

Dacey Bell  
*Executive Committee*  
233 Hillsborough Road  
Columbia, SC 29212

Charles T. "Bud" Ferillo, Jr.  
817 Laurens Street  
Columbia, SC 29201

Barbara Nwokike  
7 Family Circle  
Charleston, SC 29407

Linda C. Stern  
2134 Bermuda Hills Rd.  
Columbia, SC 29223

Bhavna Vasudeva  
4 Enclave Court  
Columbia, SC 29223

Richard Webb, MD  
115 Sundowne Place  
Columbia, SC 29209

### Mission

With a commitment to excellence across the spectrum of our state's cultures and forms of expression, the South Carolina Arts Commission pursues its public charge to develop a thriving arts environment, which is essential to quality of life, education, and economic vitality for all South Carolinians.

The 1967 act that created the S.C. Arts Commission charged the agency “to insure that the arts... will continue to grow and play an ever more significant part in the welfare and educational experiences of our citizens.” It identifies four priorities for the agency:

1. To stimulate and encourage throughout the State the study and presentation of the performing and fine arts and public interest and participation therein;
2. To make such studies as may be deemed advisable of public and private institutions engaged within the State in artistic and cultural activities, including but not limited to music, theater, dance, painting, sculpture, architecture and allied arts and crafts, and to make recommendations concerning appropriate methods to encourage participation in and appreciation of the arts to meet the legitimate needs and aspirations of persons in all parts of the State;
3. To take such steps as may be necessary and appropriate to encourage public interest in the cultural heritage of the State of South Carolina and to expand the State's cultural resources; and
4. To do such other things as may be necessary to carry out the provisions of this chapter (*SC Code of Laws, Section 60-15-60*).

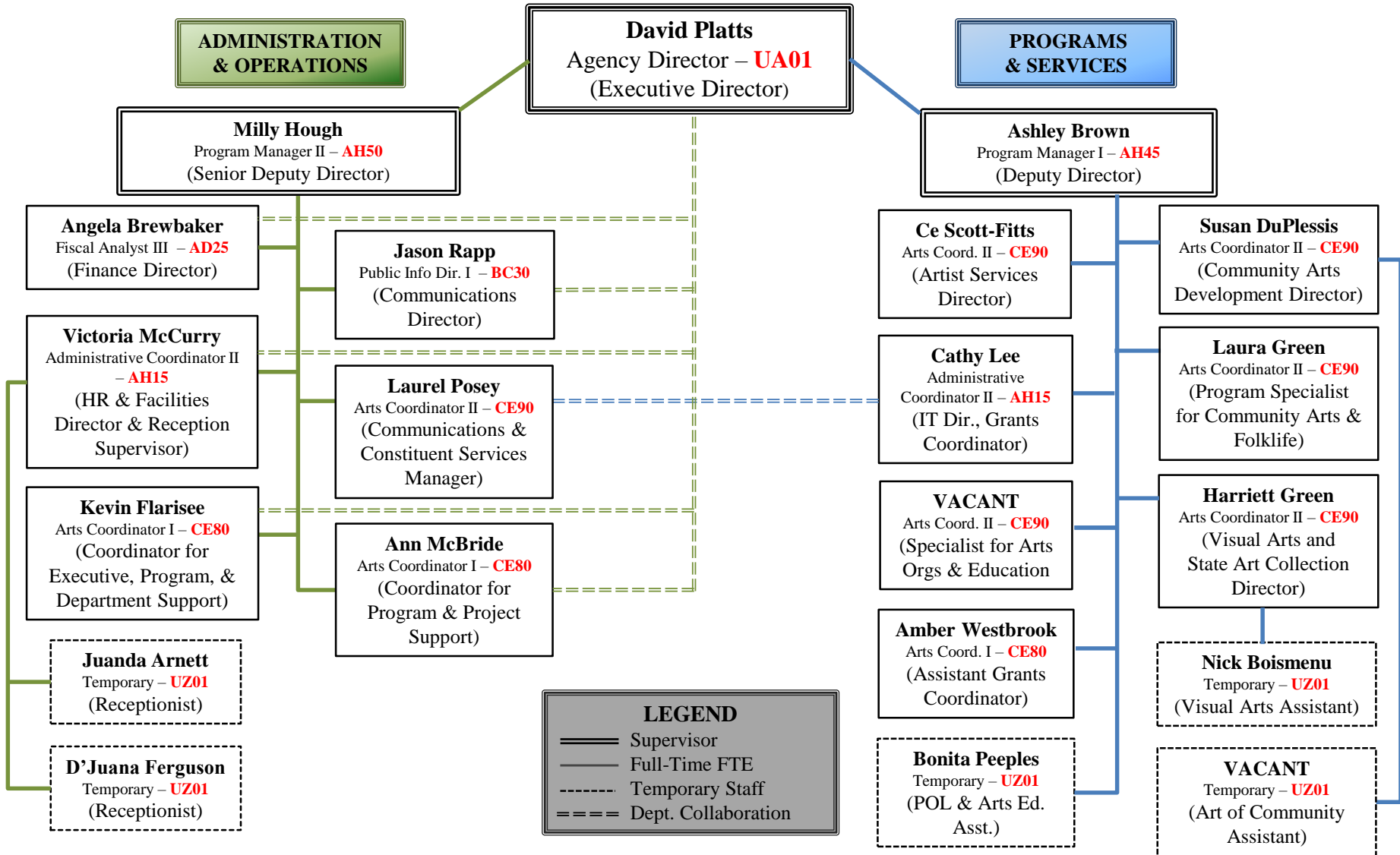
The Arts Commission works to accomplish its mission by focusing resources in three areas:

- **Arts Education**, to establish the arts as an integral part of South Carolina's educational systems and the lifelong learning process of our citizens
- **Community Development**, to stimulate the development of South Carolina's culturally diverse arts resources and organizations and promote creative partnerships to improve the quality of lives, preserve cultural heritage, and enhance economic growth; and
- **Artist Development**, to encourage, nurture and support the artistic growth and the personal and economic well-being of South Carolina's artists.

The SCAC accomplishes its goals by enlisting four main strategies:

- **Staff Assistance** – The SCAC's staff of experienced arts professionals consult with and assist local organizations, governments, schools, artists, citizens and others. These services are delivered via direct interaction between staff and constituents
- **Direct Programs** – Programs, exhibitions, conferences, awards and other events wholly produced and presented by the Arts Commission, usually targeted to a statewide audience
- **Partnerships** – Building strong programmatic and financial relationships with strategically aligned organizations to maximize productivity, cost effectiveness, statewide reach and inclusiveness for a variety of statewide programs
- **Grants** – Cash awards with matching and reporting requirements, designed to support and advance the state's long-range and strategic goals for the arts, delivered through an accountable and transparent application and review process

# S.C. Arts Commission Organizational Structure



# FTE Allocations

SAP Position #	HRIS Position #	Name	State Class Title	State	Federal	Other	Admin.	Statewide
60012498	000085210	VACANT - AA25	Administrative Specialist I	0.6250				0.6250
60012499	000101672	VACANT - AA25	Administrative Specialist I	0.5750			0.5750	
60012634	000110953	VACANT - AA75	Administrative Assistant		1.0000			1.0000
60012639	000083414	VACANT - AD20	Accountant/Fiscal Analyst I	0.5000	0.5000			1.0000
60012636	000084916	VACANT - AD28	Accounting/Fiscal Manager I		0.3000			0.3000
60012497	000021846	VACANT - AH10	Administrative Coordinator I	0.8000	0.2000			1.0000
60012627	000083334	VACANT - AH20	Administrative Manager I		1.0000			1.0000
60012479	000021850	VACANT - AH45	Program Manager I		1.0000			1.0000
60012478	000021855	VACANT - BE30	Grants Administrator I	1.0000				1.0000
60012633	000021843	VACANT - UA17	Unclassified FTE	0.5000	0.5000		1.0000	
61098823	000000000	VACANT - CE90	Arts Coordinator II	1.0000				1.0000
60012638	000021838	Brewbaker, Angela - AD25	Accountant/Fiscal Analyst III	1.0000			1.0000	
60012486	000083180	Brown, Ashley - AH45	Program Manager I			1.0000		1.0000
60012487	000085282	DuPlessis, Susan - CE90	Arts Coordinator II		1.0000			1.0000
60012645	000082256	Flarisee, Kevin - CE80	Arts Coordinator I	1.0000			1.0000	
60012641	000021850	Green, Harriett - CE90	Arts Coordinator II		1.0000			1.0000
60012485	000021861	Green, Laura - CE90	Arts Coordinator II	1.0000				1.0000
60012477	000021860	Hough, Milly - AH50	Program Manager II	1.0000			1.0000	
60012481	000107057	Lee, Catherine - AH15	Administrative Coordinator II	1.0000				1.0000
60012632	000021863	Platts, David - UA01	Agency Head	0.5000	0.5000		1.0000	
60012646	000083303	McBride, Ann - CE80	Arts Coordinator I	1.0000			1.0000	
60012496	000021842	McCurry, Victoria - AH15	Administrative Coordinator II	1.0000			1.0000	
60012484	000021856	Posey, Laurel - CE90	Arts Coordinator II	1.0000			1.0000	
60012628	000084832	Rapp, Jason - BC30	Public Information Director I	0.5000	0.5000		1.0000	
60012492	000142181	Scott-Fitts, Ce - CE90	Arts Coordinator II		1.0000			1.0000
60012488	000134812	Westbrook, Amber - CE80	Arts Coordinator I	1.0000				1.0000
							9.5750	14.9250

<b>Actual FTE's (filled &amp; vacant)</b>	<b>15.0000</b>	<b>8.5000</b>	<b>1.0000</b>	<b>24.5000</b>
<b>Authorized FTE's</b>	<b>15.0000</b>	<b>8.5000</b>	<b>1.0000</b>	<b>24.5000</b>
<b>Filled/Utilized FTE's</b>	<b>10.0000</b>	<b>4.0000</b>	<b>1.0000</b>	<b>15.0000</b>

## Accountability Report Executive Summary Fiscal Year 2019

### Agency-wide

- For the first time in the South Carolina Arts Commission's recent history, the agency **placed grants in all 46 counties** in FY19, awarding \$4.4 million through 458 grants\* to support community arts activities, artists and school-based arts programs around the state. Reaching this milestone is a result of years of ongoing intense, direct staff interaction to identify and assist organizations and individuals in underserved counties. Arts Commission staff also assisted constituents in all 46 counties through consulting, facilitation, leadership and training.
- The agency maintains a rolling average of grants to monitor counties that average less than one grant in the last three years. These "**opportunity counties**" receive increased outreach and staff assistance. For FY2019, the list has been reduced from four counties to one county.
- The Grant Professionals Association (GPA) awarded the **S.C. Arts Commission the 2019 Grantmaker of the Year in the public sector category**. The Arts Commission was recognized for its commitment to one-on-one technical support, developing relationships with potential and current grantees and being available by phone and email throughout the grant making and grant management process, despite having a small staff.
- The Arts Commission continues to partner with the Donnelly Foundation, Together SC and the SC Arts Alliance to **offer affordable business training for arts leaders** on topics such as finance, grant writing, marketing and planning.
- The agency partnered with the Coastal Community Foundation to administer that organization's Expansion Arts Fund, which supports the work of new and emerging arts groups and artists, **especially those from minority, rural or disadvantaged communities** in the CCF service area: Beaufort, Charleston, Colleton, Dorchester, Georgetown, Hampton, Horry and Jasper counties.
- Through grant making, the SCAC supported **nearly 5.5 million arts experiences** for South Carolina residents and visitors, including artists, students and adults.
- The agency expended **77% of its state appropriation in grants** – exceeding its legislative mandate of 70%.
- The agency promoted the brand identity of the **cultural districts program** with a summer tourism social media campaign targeted to tourists visiting South Carolina.
- The agency has embarked on its next planning cycle. This process, **Canvass of the People, includes statewide input from diverse groups of citizens** regarding the "state of the arts" in their communities. This input will help shape how the Arts Commission approaches our mission as we develop our next strategic plan.

### Arts in Education

- The Arts Commission's nationally recognized **Arts in Basic Curriculum (ABC) Project served 84 schools and school districts and 170,730 students** across the state through professional development, training and grants. The ABC Project is a partnership among the Arts Commission, the S.C. Department of Education and Winthrop University.
- A Gallup Student Poll surveyed 8,287 SC students in 30 arts-focused schools. These **SC students in arts-focused schools report higher hope and engagement than the national mean**, and the longer a school has been focused on the arts, the greater the effects. Hopeful and/or engaged students are more likely to strongly agree they do well in school. The study also shows that students in arts-focused schools with high levels of free/reduced lunch score higher than the state mean in engagement, hope, entrepreneurial aspiration, and

\*updated 1/10/20

career/financial literacy. South Carolina was the first state to use this national poll to study the impact of the arts in schools.

- The average **ABC Advancement grant award increased by three percent** due to additional state funding.
- 535 teachers and school administrators participated in **summer training institutes and school-year professional development** to explore innovative ways to use the arts to improve education.
- Through grant making, the Arts Commission supported **1,236,652 learning opportunities through the arts for South Carolina's school children** – in-school and out of school.
- **Summer STEAM camps** held in Clarendon 1, Allendale, and Barnwell 19 school districts served 300 students. The camps are a partnership with Engaging Creative Minds and are fully funded by the Arts Commission.
- An ongoing partnership with the Governor's School for the Arts and Humanities and USC served **60 students in Williamsburg and Jasper County** school districts' Read to Succeed camps, an increase over the 32 students served in FY2018.

### Community Arts Development

- The **agency's rural program, Art of Community: Rural SC, has expanded** from six counties (Allendale, Barnwell, Bamberg, Colleton, Hampton, and Jasper) to 15 total communities. These counties were added in early FY20: Aiken, Beaufort (St. Helena), Berkeley, Chester, Marion, Newberry, Pickens, Richland (Eastover), and York (Catawba Nation).
- More than 250 innovators, artists, and entrepreneurs have been identified through CREATE: Rural SC, a companion initiative to Art of Community. This **network of individuals and businesses will help advance the Arts Commission's commitment to rural development** through the arts and creative placemaking.
- In many cases, rural communities lack the arts infrastructure necessary to apply for and implement Arts Commission grants. The agency's Horizon Grant is a low-barrier grant category that requires intensive one-on-one work with potential applicants, but the payoff is **additional arts opportunities for rural and underserved communities**. In FY2019, the agency awarded seven of these grants (up from four grants in FY2018.)
- In our ongoing effort to serve constituents more broadly statewide, the agency continues to experience significant growth in qualified applications for operating support grants from community arts providers, with 15 new applicants in FY 19 and 27 new applicants for the FY20 grant round that was approved in June. **Thanks to new state funds in FY19, the average operating support grant increased from \$11,103 to \$11,487, after a few years of decreasing awards. Additional new state funds for FY20 increased the average award to \$11,634.**

### Artist Development

- The agency's ArtsGrowSC program provided opportunities for artists to develop arts-based business ventures. **The Artists U program provided training and professional learning opportunities for 91 artists** and had to turn away 25 artists due to space limitations.
- Three artists received small business advice and grant support through the **Artist Ventures Initiative, a program encouraging small business growth and development by artists**.
- Through grant making, the Arts Commission **supported nearly 50,000 opportunities for the state's artists** to practice or participate in their art forms, enhance their skills, develop their artistic careers and engage with their communities.

SC Arts Commission

2018-2019		
	Appropriations	Expenses
General Funds (Recurring)	\$ 3,726,448	\$ 3,527,734
Carried forward from FY2018	\$ 185,054	\$ 185,054
General Funds:	\$ 3,911,502	\$ 3,712,788
EIA Funds from Department of Education	\$ 1,170,000	\$ 753,585
EIA Carryforward from FY2018	\$ 375,647	\$ 375,647
Total EIA:	\$ 1,545,647	\$ 1,129,232
Federal Funds	\$ 1,335,641	\$ 910,498
Other Funds	\$ 148,707	\$ 100,813
Total:	\$ 6,941,498	\$ 5,853,330
Line Item SC Children's Theatre (Non Recurring)	\$ 500,000	\$ 500,000

2019-2020		
	Appropriations	Expenses
General Funds (Recurring)	\$ 4,370,385	\$ 2,471,236
Carried forward from FY2019	\$ 198,715	
General Funds:	\$ 4,569,100	\$ 2,471,236
EIA Funds from Department of Education	\$ 1,170,000	\$ 560,496
EIA Carryforward from FY2018	\$ 449,257	
Total EIA:	\$ 1,619,257	\$ 560,496
Federal Funds	\$ 1,335,641	\$ 415,237
Other Funds	\$ 148,707	\$ 59,969
Total:	\$ 7,672,705	\$ 3,506,939
Line Item Greenville Community Foundation (Non Recurring)	\$ 7,000,000	\$ 7,000,000
Line Item Town of Pamlico (Non Recurring)	\$ 250,000	\$ 250,000
Line Item Lancaster County Historical Preservation (Non Recurring)	\$ 200,000	\$ 200,000



**FY 20-21 Prioritized Budget Request Summary**

**SC Arts Commission**

BUDGET REQUESTS			FUNDING						FTEs			
Priority	Request Title	Description	General - Recurring	General - NR	Capital	Other	Federal	Total	State	Other	Federal	Total
1	Grant funds to support community arts development	Grant funds to increase investment in local arts organizations; increase funds available for grassroots arts development in rural areas; increase funds available for new approaches in underserved communities; provide professional development for arts organizations; and support of quality arts education programs.	\$ 1,000,000					\$ 1,000,000				
2	Grant funds for arts organization facilities upgrades and improvements	Grant funds to be used to provide maintenace, upgrades, and facility improvements to the state's visual and performing arts facilities.	\$ 3,800,000					\$ 3,800,000				
3												
4												
5												
6												
7												
8												
9												
10												
11												
12												
13												
14												
15												
16												
17												
18												
19												
20												
<b>TOTAL BUDGET REQUESTS</b>			\$ 4,800,000					\$ 4,800,000				

Economic Development and Natural Resources Subcommittee

Proviso Request Summary

FY 19-20 Proviso #	Renumbered FY 20-21 Proviso #	Proviso Title	Short Summary	FY of Proviso Introduction/ # of years in budget	Recommended Action	Proviso Language
N/A	N/A	N/A	N/A	N/A	NO CHANGE	N/A

## South Carolina Arts Commission

### Nonrecurring Budget Request Documentation

A recent survey of arts organizations around the state revealed nearly **\$4 million** in needed facility upgrades, renovation and maintenance. Examples of needs include stage and dance floor upgrades, new lighting, renovated exhibition spaces, roof replacement, renovation of a youth theatre wing, and HVAC and bathroom renovations.

The survey is still open. So far, arts organizations from these counties have responded:

- Anderson
- Beaufort
- Charleston
- Cherokee
- Chester
- Greenville
- Kershaw
- Lexington
- Oconee
- Pickens
- Richland
- York