

AGENCY NAME:	Educational Television Commission		
AGENCY CODE:	H670	SECTION:	8

**Fiscal Year 2019–2020
Accountability Report**

SUBMISSION FORM

AGENCY MISSION	To enrich lives by educating children, informing and connecting citizens, celebrating our culture, and instilling the joy of learning.
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AGENCY VISION	SCETV will be recognized as a center of excellence for our region and the nation, providing indispensable information and education to the communities we serve.
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Does the agency have any major or minor recommendations (internal or external) that would allow the agency to operate more effectively and efficiently?

RESTRUCTURING RECOMMENDATIONS:	Yes	No
	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Is the agency in compliance with S.C. Code Ann. § 2-1-230, which requires submission of certain reports to the Legislative Services Agency for publication online and the State Library? See also S.C. Code Ann. § 60-2-30.

REPORT SUBMISSION COMPLIANCE:	Yes	No
	<input checked="" type="checkbox"/>	<input type="checkbox"/>

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Is the agency in compliance with various requirements to transfer its records, including electronic ones, to the Department of Archives and History? See the Public Records Act (S.C. Code Ann. § 30-1-10 through 30-1-180) and the South Carolina Uniform Electronic Transactions Act (S.C. Code Ann. § 26-6-10 through 26-10-210).

	Yes	No
RECORDS MANAGEMENT COMPLIANCE:	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Is the agency in compliance with S.C. Code Ann. § 1-23-120(J), which requires an agency to conduct a formal review of its regulations every five years?

	Yes	No
REGULATION REVIEW:	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Please identify your agency’s preferred contacts for this year’s accountability report.

	<u><i>Name</i></u>	<u><i>Phone</i></u>	<u><i>Email</i></u>
PRIMARY CONTACT:	Anthony Padgett, President	803-737-3240	apadgett@scetv.org
SECONDARY CONTACT:	Tracey Hunt, VP of Admin & CFO	803-737-3379	thunt@scetv.org

I have reviewed and approved the enclosed FY 2018–2019 Accountability Report, which is complete and accurate to the extent of my knowledge.

AGENCY DIRECTOR (SIGN AND DATE):	Signature on file
(TYPE/PRINT NAME):	Anthony Padgett, SCETV CEO and President
BOARD/CMSN CHAIR (SIGN AND DATE):	Signature on file
(TYPE/PRINT NAME):	Richard Cohn, SCETV Commission Chair

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AGENCY’S DISCUSSION AND ANALYSIS

South Carolina ETV (SCETV) is a valued asset to the citizens of South Carolina and strives to provide educational resources for children, educators, and caregivers. We support emergency preparedness throughout the state and provide government transparency through coverage of news and public affairs. SCETV reaches out to all members of our audience regardless of age, economic status, race, or political affiliations. As a trusted steward and valued partner in South Carolina, we take pride in our partnerships and projects that aim to improve the quality of life in our state.

SCETV remains South Carolina’s only statewide broadcasting service for both TV and radio. SCETV’s and South Carolina Public Radio’s (SCPR) signals reach rural areas in the state where viewers and listeners often either do not have access to or cannot afford cable or Internet services. SCETV, one of the few remaining free, over-the-air options, is in many cases the primary source of educational and cultural content for these areas.

SCETV has a tradition of covering events and people that impact public policy in South Carolina, including legislative sessions and important elections. This transparency in state government gives citizens an opportunity to learn how the process works and to stay informed. Currently, SCETV airs live coverage of the House and Senate on its SCETV World channel during the legislative session from January to May. This live broadcast can be seen on cable outlets, as well as over-the-air broadcast stations. In addition to this coverage, SCETV played a major role in covering the Governor’s emergency management press conferences related to COVID-19, resulting in multi-media platform coverage of more than 30 press conferences.

All the network’s local programs have seen at least 10.5 percent ratings increase because of the ongoing coverage during the pandemic. This year, the network re-imagined another of its long-running programs, *Palmetto Scene*, to capture the true spirit of each region in South Carolina. As a result, there has been overwhelming anecdotal feedback that the program now mirrors that of the state. The network’s podcast, *SC Lede* coupled with the local, weekly legislative affairs show, *This Week in South Carolina*, ramped up coverage and celebrated a major milestone producing a combined 80 episodes. This number equates to two seasons worth of episodes produced in an estimated three months. These are the milestones that make SCETV and South Carolina Public Radio the trusted, most respected source for information.

Yoga in Practice, an SCETV national series, encourages a daily yoga practice for the at-home student. Led by master instructor Stacey Millner-Collins of Columbia, each episode also includes basic beginner techniques of meditation and breathing exercises to help reduce the stress and anxiety associated with modern life. This highly regarded program is now in national and international distribution.

Reel South, the southeast documentary series presented nationally by SCETV and UNC-TV, premiered its fifth season. The 10-episode season featured independent documentary films about the American South to focus on its history, people, culture, and landscape. Highlighting the Southern tradition of storytelling, the series emphasized the region's diverse voices and points of view.

Making It Grow, a local live call-in program about gardening that is produced in partnership between SCETV and Clemson University continues to captivate the attention of the audience’s gardening questions and more.

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SCETV launched a new, community engagement-focused series with a one-hour discussion on racial injustice Wednesday, July 8, at 7 p.m. Airing on both SCETV and SC Public Radio, this new series, titled *Palmetto Perspectives*, aims to bring together a diverse group of voices to discuss the important issues facing the state of South Carolina and its communities. Considering the protests that followed the killings of George Floyd, Breonna Taylor and other unarmed black Americans, this premiere episode featured a panel of leaders from South Carolina’s African American community who discussed these killings, the subsequent protests and how to overcome these tragedies.

Character in Custody is yet another one-hour documentary film produced by SCETV to explore the character-based approach utilized at Allendale Correctional Institution (ACI) and the transformative effect that approach is having on inmates. One of 21 state correctional institutions, ACI opened in 1987 as a Level 3, maximum security facility. Shortly after its opening, ACI earned a reputation for being “the worst of the worst” among the state’s prisons. It had its share of riots, escapes, and violence against staff. But, in 2011, the new administration had a change of heart about the way it operated and decided to shift to becoming a more character-based facility focused on peer-to-peer accountability.

SCPR has been broadcasting in South Carolina for 48 years. The weekly audience is more than 300,000 listeners, and in addition to our airwaves broadcast, SCPR can be heard through streaming and ancillary apps such as Tune-In, Public Radio Player, NPR News and Music, NPR One and iTunes radio.

SCPR offered Spoleto Festival programming as part of a new *Spoleto at Home* initiative. The network utilized its *Sonatas & Soundscapes* program, as well as its *Spoleto Backstage* podcast to bring past festival performances and behind-the-scenes insights to listeners across the state and beyond. Spoleto Festival USA made the difficult decision to cancel this year’s festival – a first in the event’s 44-year history. Throughout that storied history, the twice-daily chamber music concerts at Dock Street Theatre have been beloved cornerstones of each season, famous for their assemblage of leading musicians and eclectic programming. As such, the festival partnered with SCPR to produce one of the most robust elements of *Spoleto at Home*--weekday radio broadcasts of 11 past *Bank of America Chamber Music* programs.

A live classical music show, *Sonatas and Soundscapes*, airs weekday mornings. Other local programs such as *Walter Edgar’s Journal*, *SC Focus*, *Health Focus*, *Earth Sense*, *On The Keys*, *Carolina Live*, *Minute with Miles*, *Rudy Mancke with Nature Notes*, *Arts Daily* and *South Carolina Business Review* are productions that bring excellent original content to South Carolina.

SCETV and SCPR focus on political issues impacting the state. *South Carolina Lede* is a podcast about the people and issues shaping South Carolina state politics. *State House Week* focuses on the House of Representatives and Senate sessions, House and Senate committee meetings, public hearings, and other South Carolina government events. *Walter Edgar’s Journal* delves into the arts, culture, history of South Carolina, and the American South.

User analytics confirm ETV’s online content distribution and the audience for our locally produced television and radio content are growing. SCETV launched PBS Kids 24/7, and more than two-thirds of all kids ages 2-8 watch PBS (Nielsen, 2019). PBS stations reach more kids ages 2-5, more moms with young children, and more children from low income families than any other kids’ TV network (Nielsen, 2019). PBS Kids resources have

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been demonstrated to help close the achievement gap for children from low income families and better prepare them for kindergarten.

South Carolina continues to provide a robust app with radio, television, and kids programming. The app enables users to watch and hear local ETV and SC Public Radio content, as well as ETV live and national programming. During FY2020 there were more than 11,200 new app users. Google Analytics is used to collect user data for COVE, PBS's media player, and YouTube. During FY2020, overall social media platforms saw an increase of approximately 146 percent with engagement, reposts, retweets, followers, and the like. To continue to be diligent stewards of taxpayer dollars, and gain a higher return on investment, SCETV and SCPR believes in forming viable partnerships. As a result, residents in South Carolina can now use a new emergency information service launched by SCETV. In partnership with Gainesville, Florida's WUFT this, storytelling-based service provides live heightened hurricane, tropical storm and other weather-related emergency content to South Carolina residents and visitors across the state most often live and in real time. Located online at www.SCETV.org/weather, the service gives people in South Carolina a unique information hub for everything weather-related. Visitors to the site can access hourly weather data, as well as news stories informing them how they might be affected locally and what safety precautions they need to take. Featuring interactive weather maps, the service will pull data from eight remote weather stations across the state. Updates can also be found on social media by following @SCETV and @SCPublicRadio on Twitter and Facebook and by using the hashtag #SCETVwx. During weather events, Facebook Live streams are utilized to provide a platform for citizens to connect with weather experts.

Another example of a great partnership is that SCETV has served on the S.C. Telehealth Alliance since it began in 2015. Consisting of several organizations that work to develop and expand telehealth services, the initiative has been successful in cutting costs and increasing access for residents across the state. As a result of COVID-19, the partnership with the Telehealth Alliance became even stronger, having to tell stories of those who have been directly impacted by the Coronavirus. There are stories of family struggles and socioeconomic issues that impede progression towards fair and equal access to healthcare, specifically in the rural areas. Again, the goal of these stories is to make South Carolinians aware of the struggles that their neighbors might be facing and to elevate the public's awareness of the challenges that some might face.

The origins of SCETV can be traced back to 1957 when the South Carolina General Assembly passed a concurrent resolution calling for the study of the use of television in public schools. More than six decades later, education is still a critical component of SCETV's mission. During the 2019-20 school year, SCETV's Education team made a significant impact, training nearly 8,000 individuals in Pre-K-12 and higher education entities across the state. The team also managed 471 wireless hotspots at afterschool and early learning sites. In addition to these external activities, the team utilized its online platforms, LearningWhy, Knowitall.org, and PBS Learning Media, to equip educators and caregivers with valuable resources.

SCETV produces myriad content about education in South Carolina. *Carolina Classrooms* is our educational series for teachers, parents and all citizens invested in the education of our children. Each program focuses on key educational topics and initiatives in our state. Topics of emphasis over the past year included workforce development, STEM education, school climate, and instructional changes in response to the COVID-19

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pandemic. Other content relevant to the programs’ topics was presented via the SCETV Education website and SCETV Education Facebook page.

In addition to *Carolina Classrooms*, SCETV partners with several organizations throughout the state to provide technical services to advance the cause of education. One notable example is the partnership with the South Carolina Chapter of the American Board of Trial Advocates (SC ABOTA) in support of the James Otis Lecture Series. Each fall, SCETV produces, streams live to schools, and records for future broadcast the James Otis Lecture Series. Now in its eleventh year, The James Otis Lecture is SC ABOTA’s contribution to the federal mandate which stipulates federally funded schools must have a program every year on or around Constitution Day. Past lectures can be seen at www.SCETV.org/otislecture.

SCETV also partnered with the South Carolina Department of Education and the SC Council on the Holocaust to live stream a milestone cultural commemoration. Through this partnership, the *South Carolina Civic Commemoration of the 75th Anniversary of the Liberation of Auschwitz* was livestreamed to schools and the general public. The livestream is available for playback at <https://www.scetv.org/live/75th-anniversary-liberation-auschwitz-commemoration>.

Other examples of educational production are prominent in the partnership between SCETV, the South Carolina Association of School Administrators (SCASA) and the South Carolina Foundation for Educational Leadership (SCFEL). SCASA announces each spring its Palmetto’s Finest award-winning schools from the studios at SCETV. Education personnel support the production of SCASA’s annual Innovative Ideas Institute, a conference held each summer to offer professional development opportunities to school administrators. This year, amid the COVID-19 pandemic, SCETV worked with SCASA to truly become “innovative” and offer the conference virtually. General sessions were held in our studio and sent to a Zoom session where as many as 1,000 educators participated. For the past four years, SCETV has provided production support for SCFEL’s Circle of Life Gala, which celebrates distinguished SC public school graduates and Educator Hall of Fame inductees. Unfortunately, the 2020 Gala had to be canceled due to lockdown restrictions caused by the COVID-19 pandemic.

While multiple events were canceled during the pandemic, other opportunities for support and partnership emerged. SCETV produced virtual livestreams for educational events including the announcement of the STEM Educator of the Year in collaboration with South Carolina Future Minds, as well as the introduction of the Palmetto Pre-K initiative in collaboration with First Steps and Head Start.

Further, SCETV launched a comprehensive At-Home Learning Initiative to support the state’s unexpected transition to remote learning amidst the pandemic. The station created thirteen, three-hour blocks of local education content to support all grades and multiple content areas. Designed in collaboration with the SC Department of Education, the programming was intended to assist with instructional content delivery to students in areas where Internet access may be limited or nonexistent.

As part of the At-Home Learning initiative, SCETV also transformed our face-to-face professional development offerings by transitioning them to a virtual format and partnering with agencies around the state to develop

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training curriculum. Approximately 3,000 educators participated in the virtual sessions over a three-month period, bringing the total number of educators trained to nearly 8,000 for the school year. Other training opportunities included 21st Century Learners Week, a series of workshops focused on skills for working with digital natives. Further, the team hosted educator workshops specific to the SCETV-produced documentary, *Beyond Barbados*.

Educators receive certificates of participation for each of the aforementioned workshops. However, SCETV offers online courses for teacher recertification and renewal credit through PBS TeacherLine Southeast (SC, NC, and GA), the ETV Endowment’s TeacherStep courses, and ETV’s Teacher Recertification program. All courses are approved by the SC Department of Education or the appropriate learning institution. During the 2019-2020 year, a total of 6,020 educators received recertification and/or renewal credit. Course topics range from literacy instruction to digital learning to culturally responsive teaching.

All professional development sessions are supplemented with information about SCETV’s educational resources. SCETV continues to expand the new innovative LearningWhy website, which provides standard-based lesson plans to South Carolina teachers. Approximately 5,000 South Carolina educators are using the service, including many private schools, home schools, and higher education institutions. Over the past year, particularly during the period of extended remote learning, approximately 95% of traffic to the site was from new users. The amount of page sessions increased by nearly 60% from the previous academic year. SCETV also offers, through its PBS affiliation, South Carolina PBS LearningMedia, an award-winning media-on-demand service. Through this service, teachers have access to thousands of free, innovative standards-aligned and curriculum-targeted digital resources from ETV’s Education Service. In 2019-20, South Carolina PBS’s LearningMedia library included more than 100,000 multimedia resources for Pre-K-12 educators boasting an average of 12,156 users and 39,634-page views per month from South Carolina. During most months, both data points were well above the national average. At peak usage during the past year, there were 26,520 users and 108,498-page views.

In addition to professional development, education production, and at-home learning, SCETV also placed increased emphasis on early learning services and resources. The station is an active partner in the state’s Early Childhood Agency Alliance and has worked to enhance early childhood programming with South Carolina’s First Steps, Head Start, and the After School Alliance. This past year, the agency hosted two premiere events specific to the debut of PBS Kids show, *Xavier Riddle*, and the celebration of National School Breakfast Week. Each event offered outreach activities to some of South Carolina’s most rural counties, serving more than 1,500 students across the state. Along with the outreach events, SCETV also purchased a new texting subscription service for early learning parents and caregivers. A total of 115 individuals signed up for Bright by Text over a two-month window, and the numbers continue to increase. Through this service, subscribers receive tips and updates about topics related to caring for learners aged 0-8. SCETV was the first in the state to acquire this service. Another effort includes the continued growth of the program which distributes Sprint Wi-Fi devices to early childhood educators. This past year, a total of 271 devices were placed in rural remote areas of the state that have limited access to Wi-Fi services. An additional 200 devices were assigned to students through a partnership with York School District One. This Wi-Fi service stems from SCETV’s broadband (EBS) agreement, which was first signed in 2009.

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To assess the effectiveness of educational resources and services like the Wi-Fi program, SCETV deploys an annual teacher survey that shows the use and effectiveness of SCETV resources in the classroom. Of the 2,370 applicable survey respondents, 85 percent said the SCETV Education services they employed, including content and/or professional development, helped better facilitate learning to improve student performance/engagement and met the goals of the Profile of the South Carolina Graduate. A mid-year survey was also administered asking educators specific questions about KnowItAll and LearningWhy use. A total of 332 respondents participated in this research effort. Results indicated that most users (73%) are very satisfied with the instructional value and grade-level offerings from Knowitall and LearningWhy. Most resources from both sites were used to create instructional materials (42.98%) and/or for inclusion in student learning activities (70.66%). Responses gave insight into additional content needs and ways SCETV could continue to enhance both sites. All survey results are paramount in assisting SCETV with ensuring that services align, not only with the needs of educators, but with the tenets outlined in the Profile of the South Carolina Graduate.

Aside from resources and support for traditional educators, SCETV continues to develop learning materials for other agencies. Work continues with the Criminal Justice Academy (CJA) to administer its online course management system and provide customer service. SCETV hosts CJA’s self-paced content and training for retired SLED agents and state constables that do not have access to CJA’s training system. SCETV’s online course system enables these groups to access CJA’s recertification training and allows them to maintain their required certifications. Utilization of SCETV’s SLED Constable online training site is up 11% over last year with 1,400 current user accounts. Total certificates issued for FY2019-20 numbered 2,810 – an 18% increase over last year. SCETV also partners with the SC Department of Administration’s Division of Technology Operations to create and deliver free online interoperable communications courses to all public safety personnel in the state. The purpose of these courses is to increase the effectiveness of first responder communications within and across multiple public safety agencies and jurisdictions during an emergency response.

Over the past year, SCETV received numerous awards for excellence and innovation. SCETV is known for being a leader throughout the country in creativity and production. South Carolina ETV (SCETV) received a total of 12 Telly awards when the list of winners was released on Wednesday, May 27. The network was honored with two silver trophies and 10 bronze trophies.

Now in its 41st year, the Telly Awards annually showcase the best work created within television and across video for all screens. Receiving more than 12,000 entries from all 50 states and five continents, Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world. *Making it Grow*, SCETV’s weekly, live-interactive television program about gardening received three awards for three different segments – the most for any SCETV program this year. *Palmetto Scene*, the network’s weekly magazine series also received multiple awards – a silver award for an episode featuring a discussion with civil rights activist Cleveland Sellers and his son, former state legislator Bakari Sellers, and a bronze award in the Television-General History category.

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Please see below for a complete list of SCETV’s 2020 Telly Awards:

Silver awards:

- "Backroad Bites" in the Online Series-Documentary: Series category.
- The "Palmetto Scene" episode featuring a discussion with Bakari and Cleveland Sellers in the Television General-Diversity & Inclusion category.

Bronze awards:

- "Beyond Barbados: The Carolina Connection" in the Television General-Documentary: Individual category.
- The "Botanizing a Seep" segment from *Making it Grow* in the Television General-Nature/Wildlife category.
- "By the River" in the Television Craft-Set Design category.
- The "The Farm at Briggs Elementary" segment from *Making it Grow* in the Television General-Educational Institution category.
- "Let's GO!" in the Immersive & Mixed Reality Craft-Use of VR category.
- "Palmetto Scene" in the Television General-History category.
- "South Carolina Gubernatorial Debate" in the Television General-Government Relations category.
- "This Week in South Carolina" in the Television General-Political/Commentary category.
- The "Victorian Christmas at Historic Columbia" segment from *Making it Grow* in the Television General-Cultural category.
- "Women Vision SC" in the Television General-Public Interest/Awareness category.

The teams have also received countless other awards including SCBA Star Awards, RTNDA Awards, as well as the Edward R. Murrow Regional Award winner(s).

SCETV’s infrastructure is key to the agency’s ability to meet our mission especially in the face of ever emerging technologies. SCETV creates local content specific to South Carolina. The reliability of broadcast in the event of an emergency is a core service for citizens of the state. On an ongoing basis, SCETV upgrades and refreshes the network infrastructure, providing additional security, flexibility, visibility, and speed. The way SCETV stores, manages, and delivers content is changing. Our delivery methods require fast reliable network connectivity and greater control and monitoring of the Network’s infrastructure. Upgrades allow SCETV to provide more reliable customer service in a secure, reliable manner.

In accordance with 2016 State Law Proviso 8.4, directing SCETV to manage tower and antenna operations within state government, SCETV has been collecting the detailed information necessary to expand the use of over 600 SCETV towers throughout the state, all of the 100+ foot towers of other state agencies, and all other state-owned assets determined to be eligible for antenna placement. Collection of this information involves site visits, legal research, contract negotiation, and execution of land use agreements. The process can take months for a single tower. However, all of this is necessary to position the agency to promote and market the excess capacity on the state’s wireless communications infrastructure. Concurrently with the information

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collection process, SCETV is managing existing communications site tower licenses and negotiating new licenses. Each license usually takes several months from start to execution, and SCETV currently is working on approximately 16 new licenses and amendments to existing licenses. SCETV continues to update and develop a comprehensive database system to manage the large amount of information collected, ensuring timely handling of required actions, current and accurate records of inventory, revenue, land permits, licenses, and other pertinent information. Existing SCETV Engineering, Finance, and Education personnel and resources contribute significantly to tower management.

To fulfill its mission, SCETV must continue to maintain a complex infrastructure to support television and radio while at the same time increasing web services and streaming services. Measures used by the agency often apply to multiple areas. SCETV repurposes content, produces for many platforms, and maximizes use of product across customer groups to be efficient and productive. The measures in this report reflect stable movement toward digital delivery while generating revenue for digital and broadcast efforts.

Based on performance measures adopted in FY2019-20, SCETV has met and exceeded the agency goals—to work toward creating a more entrepreneurial agency, produce and distribute education programs, provide quality media programs and transparency services, and produce, aggregate, and present broadcast TV, radio and web programming.

SCETV is critical to public safety in the state. SCETV works with the Governor’s Office and the Emergency Management Division to communicate important information to citizens (inclement weather alerts, state office closings, voluntary/mandatory evacuations). The Network maintains 600 towers, including 47 tall towers (200 feet or higher) and the microwave backbone for emergency and public safety communications. SCETV also houses critical communications infrastructure for SLED, DNR, EMD, Forestry, DOD, DHS, Civil Air Patrol, and 14 NOAA Weather Radio Service Transmitters. SCETV maintains and manages the SCHEART (South Carolina Healthcare Emergency Amateur Radio Team) infrastructure, which includes a network of over 50 radio repeaters. SCHEART reaches participating hospitals in the state and allows the flow of information on incoming patients, evacuations, and coordination among facilities during emergencies and weekly communications exercises.

During the last seven years, SCETV has been increasingly more customer-focused and more entrepreneurial. The agency receives proviso funds through the state to support emergency preparedness, public safety training and transparency, and EIA funding for educational and technology services. State sourced funding is essential to maintaining SCETV's primary mission: to enrich South Carolinians’ lives and education. These funds support many of the services described in this report. SCETV also receives funding from the ETV Endowment contributors and sponsors to support acquisition and creation of national programming; other revenue sources include lease payments for use of its spectrum and licensing of tower space. Like other public media organizations, the Network receives critical funding from CPB (the Corporation for Public Broadcasting). The ETV Endowment is a 501(c)(3) nonprofit founded in 1977 that provides funding for programming broadcast on South Carolina ETV, South Carolina Public Radio and other public media stations. The Endowment raised \$6,420,475 in FY2020 and has 43,848 active donors. Annual, major, planned and sustainer giving are key factors in the Endowment’s fundraising strategies. Sustainers, donors who give monthly, represent 34.7% of total membership revenues. In July of 2020, the ETV Endowment was awarded its ninth consecutive 4-Star rating from Charity Navigator in recognition of its commitment to accountability and fiscal responsibility,

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placing the Endowment in the top 4% of charities evaluated. In May of 2020, the ETV Endowment was awarded Guidestar's Platinum Seal of Transparency.

During FY2019-20 ETV and the ETV Endowment offered virtual community screenings/donor events and other outreach events throughout the state. Programs featured screenings and panel discussions virtually with *Somewhere South*, *The Vote*, and *SC LEDE*. During the year, nearly 1,800 participants attended the events.

Another revenue production source is SCETV's television/web revenue projects. SCETV production units sell services, and that number has been annually consistent with \$488,510 in production billings in FY2019-20. Most of that revenue was generated by grants, external clients, state agencies, rental of facilities, and SCETV's Rapid Response Studio (live shots for national news organizations, i.e., CNN, MSNBC, Fox News, Bloomberg, NBC, ABC, CBS). During FY2019-20, live shots were produced from the Rapid Response Studio in Columbia and the regional studios in Spartanburg and Rock Hill.

For the coming year, SCETV will continue its five-year capital needs program, with support from the spectrum auction fund. SCETV will continue to work closely with the SFAA to develop long-term contracts for equipment and tower support and request authorization as needed. Additionally, SCETV completed the mandatory FCC repacking plan which involved 10 TV stations. SCETV is now moving into the third phase which is the ATSC 3.0 upgrades for antenna and tower modifications. Equipment for transmitters and other tower support is being partially reimbursed by the FCC, but staffing costs in engineering, finance and administration of this huge effort were paid for by SCETV. SCETV is seeking reimbursement from the FCC for some of the staffing costs that have incurred. Some of these needs have been addressed in the budget request for FY2020-21.

The most potential negative impact on the public because of the agency's failure to accomplish its goals and objectives would be its loss of the capability to originate content and provide broadcast and emergency signals to citizens throughout the state. The Network plays a critical role in supporting the Governor's communications and SCEMD in broadcasting and providing online information. SCETV and SC Public Radio serve as the backbone for the state's emergency alert communications system. Teachers and students who depend on SCETV content and training would no longer have access to this important educational service. Viewers and listeners across the state would lose a lifeline to SCETV public affairs, arts, history, culture, and science programming. If SCETV is unable to accomplish its goals and objectives, those affected would include viewers and listeners across the state, public safety, emergency responders, educators, and students.

SCETV is a valued and trusted resource within the state of South Carolina. It looks forward to continued service to South Carolina to support the state in education, emergency communications, public safety and civic leadership. SCETV is recognized as a center of distinction for our region and the nation, providing crucial information and education to the communities it serves.

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Strategic Planning and Performance Measurement Template

Statewide Enterprise Strategic Objective	Type	Item #			Description	2019-20			Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure
		Goal	Strategy	Measure		Base	Target	Actual				
Public Infrastructure and Economic Development	G	1			Ensure and expand operational readiness							
	S	1.1			Achieve an increase in revenue through exploring and expanding opportunities							
	M		1.1.1	Promote revenue growth	2%	3%	2%	Fiscal Year	SCEIS Report	Revenue obtained	Work with the SCETV Endowment to create a value-maximizing approach to obtaining an increase in revenue acquired	
	M		1.1.2	Continue to increase underwriting and donors	4%	6%	4%	Fiscal Year	Endowment Log	Number of additional	Grow revenue potential of citizen and corporate support and member donor base	
	M		1.1.3	Identify additional new revenue streams	5%	5%	5%	Fiscal Year	Internal Log	Additional Revenue	Identify and develop and explore new revenue generating activities	
	S	1.2			Create a diverse workforce with individual staff development plans aimed at enhancing the skill sets needed within the assigned divisions							
	M		1.2.1	Manage the yearly employee turnover rate	9%	5%	17%	Fiscal Year	SCEIS Report	Number of resignations	Increase employee recruitment and retention rates	
	M		1.2.2	Survey employee demographics	12	12	12	Fiscal Year	Internal Log	Report of Demographics	Ensure recruitment efforts encompass diversity	
	M		1.2.3	Develop a plan for remaining employee adjustments with class and comp	5%	10%	29%	Fiscal Year	SCEIS Report	Number of adjustments	Conduct a position classification, resource analysis, and salary comprehensive review	
	M		1.2.4	Develop training and career plans	NA	5%	12%	Fiscal Year	Employee Files	Number of Trainings	Offer an individual training plan for each employee along with career path assessment	
	M		1.2.5	Participants enrolled and completed the job shadowing and leadership program	0	5	2	Fiscal Year	Internal Log	Enrollments	Introduce and enroll employees within a job shadowing and leadership program	
	M		1.2.6	Update job descriptions to reflect additional knowledge	NA	20%	43%	Fiscal Year	PERFORMS	Updated Position Descriptions	Increased Knowledge of other departments	
	S	1.3			Strengthening relationships with partner organizations							
	M		1.3.1	Additional or expanded partnerships, programs and services	NA	2	15	Fiscal Year	Internal Log	Additional Partnerships	Identify partnership opportunities with other organizations	
	M		1.3.2	Identify partners and evaluate assets to move toward supporting rural broadband initiatives	NA	1	1	Fiscal Year	Internal Log	Projects, partnerships and assets identified	Schedule meetings with potential partners and determine our ability to support rural broadband initiatives	
	S	1.4			Implement tools to improve employee communication							
	M		1.4.1	Receive staff feedback	NA	12	12	Fiscal Year	Internal Log	Feedback Received	Identify communication bottlenecks or voids and address issues	
	S	1.5			Enhance the agency's technology and infrastructure systems in an effort to add value along with a sustainability plan							
	M		1.5.1	Coordinate repack related maintenance to reduce prime schedule impact	NA	5	5	5	Internal Log	Compliance	Infrastructure updates with minimized interruptions based on FCC schedule	
	M		1.5.2	Increase agency's connectivity and redundancy	100%	100%	100%	Yearly	Internal Log	Implementation of Technology	Identify infrastructure obstacles and replace with solutions	
	M		1.5.3	Compliance with state and federal guidelines	100%	100%	100%	Calendar Year	FCC Website	Federal Mandates and Checklist	Repack project and equipment refresh within the agency's infrastructure program	
	M		1.5.4	Develop and implement a working plan with a strategy of maintenance based on agency criteria or needs	NA	70%	70%	Fiscal Year	Internal Report	Documented Plan	Research agency needs and evolve a technology plan 'Tower Assessment Plan, Network Infrastructure, Broadcast, Etc.'	
	S	1.6			Enable an organizational structure to support the strategy of the agency							
	M		1.6.1	Hire employees and implement reassignments to support new structure	5	5	5	Fiscal Year	Job Profiles	Updated Position Descriptions	Continue to introduce and implement a new structure for management	
	M		1.6.2	Review and update procedures and processes identified for employees	Yes	Yes	Yes	Fiscal Year	Internal Procedures	Updated Policies and Procedures	Create a new process development and implementation plan for the agency	
Government and Citizens	G	2			Expand consumer knowledge of agency capabilities and services							
	S	2.1			Promote a marketing strategy and communicate the benefits of ETV to the target audience							
	M		2.1.1	Survey of target audience identified along with user and engagement grow	1	1	1	Fiscal Year	Marshall Marketing Survey	Responses	Conduct a social media audit to determine audience engagement	
	M		2.1.2	Campaigns and events conducted within the year	6	6	14	Yearly	Internal Log	Number of events	Targeted promotional campaigns to support agency initiatives	

	S	2.2	Promote ETV available products and services									
	M	2.2.1	Develop advertisements and marketing strategy	5%	5%	8%	Yearly	Advertising Platforms	Increase in Ratings and Feedback	Produce a new advertising campaign based on research and analysis		
	M	2.2.2	Continue to provide and promote services provided by agency	6%	8%	11%	Yearly	Internal Log	Number of services	Increase awareness of ETV's services through new or improved partnerships		
	M	2.2.3	Expand promotion of rentals, and production capabilities	55	75	54	Fiscal Year	Excel Spreadsheet	Reservation Contracts	Conduct a marketing strategies assessment for ETV resources		
	S	2.3	Promote educational resources in schools and districts throughout the state									
	M	2.3.1	Provide face-to-face training for educators	5100	5100	7783	Yearly	Internal Log	Number of Trainings	Conduct onsite school visits and trainings to provide broad educational technology resource training and awareness of ETV services		
	M	2.3.2	Maintain educator participation in assessment activities	2166	2200	2702	Yearly	Website Tracking and Internal Log	Survey Responses and Focus Group Participants	Conduct surveys and other assessments to determine the effectiveness of ETV's educational resources and services, as well as their alignment to educator needs across the state		
	M	2.3.3	Increase amount of electronic communications	412500	425000	430710	Yearly	Internal Log	Number of emails	Notification of ETV Education resources and services available		
Education, Training, and Human Development	G	3	Provide value services to the state and citizens									
	S	3.1	Provide essential education resources with content and services									
	M	3.1.1	Increase educators participating in online training	2412	2450	6020	Yearly	Moodle LMS	Enrollments	Deliver online training to educators including affordable professional development for recertification credit		
	M	3.1.2	Maintain the creation of educational resources produced	NA	30	91	Yearly	Online Program	Productions	Deliver content and resources used by educators		
	M	3.1.3	Increase engagement with PreK-5 educational community	0	100	115	Yearly	Bright by Text	Subscriptions	Communicate state and national information with early learning providers, parents, and caregivers via Bright by Text Subscription service		
	M	3.1.4	Increase educator awareness of ETV resources	0	5	11	Yearly	Internal Log	Number of Ambassadors	Introduce ETV Educator Ambassador Program to assist with increased knowledge of educational services and resources		
	M	3.1.5	Establish and maintain centralized agency plan workforce development plan in support of statewide efforts around this topic.	5	7	7	Yearly	Internal Log, Online Dashboard, Survey Responses	Productions, Awareness Survey	Develop content designed to increase awareness of the state's workforce needs, decrease stigmas associated with identified career pathways, and introduce early learners to nontraditional careers. Participate in discussions and facilitate conversations with state partners about workforce development needs.		
	M	3.1.6	Establish centralized agency plan workforce development plan in support of statewide efforts around this topic.	0	5	98	Yearly	Internal Log, Online Dashboard, Survey Responses	Productions, Awareness Survey	Develop content designed to increase awareness of the state's workforce needs, decrease stigmas associated with identified career pathways, and introduce early learners to nontraditional careers. Participate in discussions and facilitate conversations with state partners about workforce development needs.		
	S	3.2	Provide support to emergency preparedness and law enforcement									
	M	3.2.1	Maintain availability for online public safety training courses needed by agencies	2362	2375	2810	Yearly	Moodle LMS	Enrollments	Offer training for first responders within the state		
	M	3.2.2	SCHEART with Providing Emergency Management, Communications, and Support	4	4	4	Quarterly	Internal Log	Meetings held	Support the SCHEART infrastructure and provide assistance		
	M	3.2.3	Produce content relative to emergency preparedness or awareness	3%	5%	20%	Yearly	Internal Log	Stories Produced	Distribute information for the state through ETV resources for emergency preparedness and response		
	M	3.2.4	Implement additional support services (SCEIN) through broadcasting and digital support services	1	1	1	Yearly	Internal Log	Completed System	Distribute information for the state through ETV resources for emergency preparedness and response		
	M	3.2.5	Manage and maintain infrastructure to ensure readiness	100%	100%	100%	Yearly	Internal Log	Provided Services	Provide infrastructure management to support emergency preparedness and response		
	S	3.3	Support the statewide tower management program									
	M	3.3.1	Determine the structural condition and lease status of towers within the state	NA	25%	20%	Yearly	Internal Log	Towers Identified	Access condition of towers throughout the state		
	M	3.3.2	Continue to update a asset plan for identification and classification	yearly	yearly	Yearly	Yearly	Internal Log	Inventory Updated	Continue to inventory state assets authorized by proviso 8.4		
	S	3.4	Produce acquire and deliver relevant content									
	M	3.4.1	Maintain 24 hours tv broadcasted	35040	35040	35040	End Fiscal	Production Log	Number of Hours	Provide national content through ETV's services		
	M	3.4.2	Maintain 24 hours radio broadcasted	8766	8766	8784	End Fiscal	Production Log	Number of Hours	Provide national content through ETV's services		

Statewide Enterprise Strategic Objective	Type	Goal	Strategy	Measure	Description	Base	2020-21 Target	Actual	Time Applicable	Data Source and Availability	Calculation Method	Meaningful Use of Measure
Public Infrastructure and Economic Development	G	1			Ensure and expand operational readiness							
	S	1.1			Achieve an increase in revenue through exploring and expanding opportunities							
	M	1.1.1			Promote revenue growth Fundraising	2%	3%		Fiscal Year	SCES Report	Revenue obtained	Work with the SCETV Endowment to create a value-maximizing approach to obtaining an increase in revenue acquired
	M	1.1.2			Promote revenue growth in underwriting	3%	4%		Fiscal Year	Endowment Log	Revenue obtained	Employ strategies to increase sponsors and generate revenue
	M	1.1.3			Continue to increase donors	3%	4%		Fiscal Year	Endowment Log	Number of additional donors	Review with Endowment potential donors and deploy new tools and tactics for acquisition
	M	1.1.4			Continue to increase underwriting	4%	6%		Fiscal Year	Endowment Log	Number of additional donors	Grow revenue potential of citizen and corporate support and member donor base
	M	1.1.5			Identify additional new revenue streams	5%	5%		Fiscal Year	Internal Log	Additional Revenue	Identify and develop and explore new revenue generating activities
	S	1.2			Create a diverse workforce with individual staff development plans aimed at enhancing the skill sets needed within the assigned divisions							
	M	1.2.1			Manage the yearly employee turnover rate	9%	9%		Fiscal Year	SCES Report	Number of resignations	Increase employee recruitment and retention rates
	M	1.2.2			Survey employee demographics	12	12		Fiscal Year	Internal Log	Report of Demographics	Ensure recruitment efforts encompass diversity
	M	1.2.3			Develop a plan for remaining employee adjustments with class and comp	5%	10%		Fiscal Year	SCES Report	Report of Comps	Conduct a position classification, resource analysis, and salary comprehensive review
	M	1.2.4			Develop training and career plans	NA	5%		Fiscal Year	Employee Files	Number of Trainings	Offer an individual training plan for each employee along with career path assessment
	M	1.2.5			Participants enrolled and completed the job shadowing and leadership program	0	5		Fiscal Year	Internal Log	Enrollments	Introduce and enroll employees within a job shadowing and leadership program
	M	1.2.6			Update job descriptions to reflect additional knowledge	NA	20%		Fiscal Year	PERFORMS	Updated Position Descriptions	Increased Knowledge of other departments
	S	1.3			Strengthening relationships with partner organizations							
	M	1.3.1			Additional or expanded partnerships, programs and services	NA	2		Fiscal Year	Internal Log	Additional Partnerships	Identify partnership opportunities with other organizations
	M	1.3.2			Identify partners and evaluate assets to move toward supporting rural broadband initiatives	NA	1		Fiscal Year	Internal Log	Projects, partnerships and assets identified	Schedule meetings with potential partners and determine our ability to support rural broadband initiatives
	S	1.4			Implement tools to improve employee communication							
	M	1.4.1			Receive staff feedback	NA	12		Fiscal Year	Internal Log	Feedback Received	Identify communication bottlenecks or voids and address issues
	S	1.5			Enhance the agency's technology and infrastructure systems in an effort to add value along with a sustainability plan							
	M	1.5.1			Compliance with state and federal guidelines	100%	100%		Calendar Year	FCC Website	Federal Mandates and Checklist	Repack project and equipment refresh within the agency's infrastructure program
	M	1.5.2			Develop and implement a working plan with a strategy of maintenance based on agency criteria or needs	NA	70%		Fiscal Year	Internal Report	Documented Plan	Research agency needs and evolve a technology plan "Tower Assessment Plan, Network Infrastructure, Broadcast, Etc."
	S	1.6			Enable an organizational structure to support the strategy of the agency							
	M	1.6.1			Hire employees and implement assignments to support new structure	5	5		Fiscal Year	Job Profiles	Updated Position Descriptions	Continue to introduce and implement a new structure for management
	M	1.6.2			Review and update procedures and processes identified for employees	Yes	Yes		Fiscal Year	Internal Procedures	Updated Policies and Procedures	Create a new process development and implementation plan for the agency
Government and Citizens	G	2			Expand consumer knowledge of agency capabilities and services							
	S	2.1			Promote a marketing strategy and communicate the benefits of ETV to the target audience							
	M	2.1.1			Survey of target audience identified along with user and engagement growth	1	1		Fiscal Year	Marshall Marketing Survey	Responses	Conduct a social media audit to determine audience engagement
	M	2.1.2			Campaigns and events conducted within the year	6	6		Yearly	Internal Log	Number of events	Targeted promotional campaigns to support agency initiatives
	S	2.2			Promote ETV available products and services							
	M	2.2.1			Develop advertisements and marketing strategy	5%	5%		Yearly	Advertising Platforms	Increase in Ratings and Feedback	Produce a new advertising campaign based on research and analysis
	M	2.2.2			Continue to provide and promote services provided by agency	6%	8%		Yearly	Internal Log	Number of services	Increase awareness of ETV's services through new or improved partnerships
	M	2.2.3			Expand promotion of rentals, and production capabilities	55	75		Fiscal Year	Excel Spreadsheet	Reservation Contracts	Conduct a marketing strategies assessment for ETV resources
	S	2.3			Promote educational resources in schools and districts throughout the state							
	M	2.3.1			Provide virtual and face-to-face training for educators	5100	6000		Yearly	Internal Log	Number of Trainings	Conduct onsite school visits and trainings to provide broad educational technology resource training and awareness of ETV services
	M	2.3.2			Maintain educator participation in assessment activities	2166	2200		Yearly	Website Tracking and Internal Log	Survey Responses and Focus Group Participants	Conduct surveys and other assessments to determine the effectiveness of ETV's educational resources and services, as well as their alignment to educator needs across the state
	M	2.3.3			Increase amount of electronic communications	412500	425000		Yearly	Internal Log	Number of emails	Notification of ETV Education resources and services available
Education, Training, and Human Development	G	3			Provide value services to the state and citizens							
Education, Training, and Human Development	S	3.1			Provide essential education resources with content and services							
	M	3.1.1			Maintain the creation of educational resources produced	30	30		Yearly	Online Program	Productions	Deliver content and resources used by educators
	M	3.1.2			Increase engagement with PreK-5 educational community	100	150		Yearly	Bright by Text	Subscriptions	Communicate state and national information with early learning providers, parents, and caregivers via Bright by Text Subscription service
	M	3.1.3			Increase educator awareness of ETV resources	5	10		Yearly	Internal Log	Number of Ambassadors	Introduce ETV Educator Ambassador Program to assist with increased knowledge of educational services and resources
	M	3.1.4			Increase number of wireless hotspots distributed to educational partners	257	350		Yearly	Internal Log	Number of Hotspots	Distribute and manage wireless hotspot devices to eligible education partners
	M	3.1.5			Establish and maintain centralized agency plan workforce development plan in support of statewide efforts around this topic	5	7		Yearly	Internal Log, Online Dashboard, Survey Responses	Productions, Awareness Survey	Develop content designed to increase awareness of the state's workforce needs, decrease stigmas associated with identified career pathways, and introduce early learners to nontraditional careers. Participate in discussions and facilitate conversations with state partners about workforce development needs.
	S	3.2			Provide support to emergency preparedness and law enforcement							
	M	3.2.1			Maintain availability for online public safety training courses needed by agencies	2362	2375		Yearly	Moodle LMS	Enrollments	Offer training for first responders within the state
	M	3.2.2			SCHART with Providing Emergency Management, Communications, and Support	4	4		Quarterly	Internal Log	Meetings held	Support the SCHART infrastructure and provide assistance
	M	3.2.3			Produce content relative to emergency preparedness or awareness	3%	5%		Yearly	Internal Log	Stories Produced	Distribute information for the state through ETV resources for emergency preparedness and response
	M	3.2.4			Digital weather related content	1	1		Yearly	Internal Logs and analytics	Provided Services	Provide infrastructure management to support emergency preparedness and response
	M	3.2.5			Implement additional support services (SCEN) through broadcasting and digital support services	1	1		Yearly	Internal Log	Completed System	Distribute information for the state through ETV resources for emergency preparedness and response
	M	3.2.6			Manage and maintain infrastructure to ensure readiness	100%	100%		Yearly	Internal Log	Provided Services	Provide infrastructure management to support emergency preparedness and response
	S	3.3			Support the statewide tower management program							
	M	3.3.1			Determine the structural condition and lease status of towers within the state	NA	25%		Yearly	Internal Log	Towers Identified	Access condition of towers throughout the state
	M	3.3.2			Update asset plan for identification and classification	1	1		Yearly	Internal Log	Inventory Updated	Continue to inventory state assets authorized by proviso 8.4
	M	3.3.3			Engage resources to identify best use scenarios	1	1		Yearly	Manual Updated	Policy Updated	Identify third party analyst for evaluation and valuation of assets
	S	3.4			Produce acquire and deliver relevant content							
	M	3.4.1			Maintain 24 hours TV broadcasts	35040	35040		End Fiscal	Production Log	Number of Hours	Provide national content through ETV's services
	M	3.4.2			Maintain 24 hours radio broadcasted	8766	8766		End Fiscal	Production Log	Number of Hours	Provide national content through ETV's services
	M	3.4.3			Identify alternate content distribution methods	NA	1		Yearly	Internal Reports	Internal Dashboard	Provide national and local content through ETV's services
	M	3.4.4			Improve viewer, listener and digital audience ratings and analytics through monthly reporting platforms	12	12		Monthly	Nielsen	Ratings data/responses	Provide national and local content through ETV's services
	M	3.4.5			Produce local content for TV	72	82		Yearly	Production Log	Number of Hours	Produce local content for distribution on multiple platforms
	M	3.4.6			Produce local content for radio	1306	1450		Yearly	Production Log	Number of Hours	Produce local content for distribution on multiple platforms
	M	3.4.7			Analyze engagements, analytics, ratings, and feedback from advisory council and other sources	27	37		Yearly	eVite	Responses, and registration and head counts	Produce local content for distribution on multiple platforms
	S	3.5			Offer transparency through ETV services							
	M	3.5.1			Maintain legislative streaming committee content	349	350		Yearly	Kaltura	Number of Hours	Stream legislative committee meetings through ETV services
	M	3.5.2			Provide coverage of relevant events, press conferences, etc.	15	15		Yearly	Broadcast time and Kaltura	Number of conferences and events or OTD's	Distribute information for the state through ETV resources for transparency
	M	3.5.3			Produce and distribute content and reports focused on relevant to SC government	50	50		Yearly	Production Log	Total content duration (time)	Create content supporting transparency and dissemination of information
	S	3.6			Identify and increase customer feedback channels							
	M	3.6.1			Develop and test platforms for user generated ideas on new campaigns and shows	4	4		Yearly	Social and digital Platforms	Responses	Increase the number of user generated content ideas
	M	3.6.2			National shows carriage rates - overall average	65%	75%		Fiscal Year	Station Relations Services	Carriage Report averages	Original and SCETV Presents programs
	M	3.6.3			Promote interactive engagement of social media platforms	40	50		Yearly	Social media Platforms	Responses	Provide customers and service partners the ability to provide feedback
	M	3.6.4			Continue to develop, generate and produce stories based on digital audience perspective	12	12		Monthly			

Agency Name: ETV COMMISSION

Fiscal Year 2019-2020
Accountability Report

Agency Code: H670 Section: 008

* Assumptions are made based on state budget not being approved for 20-21

Program Template

Program/Title	Purpose	FY 2019-20 Expenditures (Actual)				FY 2020-21 Expenditures (Projected)				Associated Measure(s)
		General	Other	Federal	TOTAL	General	Other	Federal	TOTAL	
I. Internal Administration	Provides agency administrative functions.	\$ 392	\$ 4,787,361	\$ -	\$ 4,787,754	\$ 100,000	\$ 2,383,500	\$ -	\$ 2,483,500	1.1 1.2 1.3 1.6
II.A. Townernet	Provides engineering administrative functions and distributes educational, transparency, and broadcast content.	\$ -	\$ -	\$ -	\$ -	\$ 2,594,257	\$ 4,809,500	\$ 200,000	\$ 7,603,757	3.3 3.4 3.5
II.A.I. Engineering Administration	Provides engineering administrative functions	\$ 190,934	\$ 1,180,056	\$ -	\$ 1,370,990	\$ -	\$ -	\$ -	\$ -	3.3 3.4 3.5
II.A.2. Transmissions & Reception	Distributes educational, transparency, and broadcast content. Provides support to agency.	\$ 332,997	\$ 3,314,628	\$ -	\$ 3,647,625	\$ -	\$ -	\$ -	\$ -	3.3 3.4 3.5
II.A.3. Communications	Public Affairs functions	\$ -	\$ 261,356	\$ -	\$ 261,356	\$ -	\$ -	\$ -	\$ -	1.4 2.1 2.2
II.B. Education	Produces and distributes educational programming.	\$ -	\$ -	\$ -	\$ -	\$ 2,565,000	\$ 3,136,000	\$ -	\$ 5,701,000	2.3 3.1 3.2
II.B.1. Pre-K Education	Produces and distributes educational programming for Pre-K.	\$ 13,849	\$ 87,938	\$ -	\$ 101,787	\$ -	\$ -	\$ -	\$ -	2.3 3.1
II.B.2. K-12 Education	Produces and distributes educational programming for K-12 schools.	\$ -	\$ 928,748	\$ -	\$ 928,748	\$ -	\$ -	\$ -	\$ -	2.3 3.1
II.B.3. Higher Education	Produces and distributes educational programming for colleges and universities.	\$ 375	\$ 296,904	\$ -	\$ 297,279	\$ -	\$ -	\$ -	\$ -	2.3 3.1
II.B.4. Agency, Local, and other Educational Services	Continue the development of digital delivery and expand services to remain competitive. Focus on accountability, literacy, and teachers.	\$ 100,570	\$ 548,204	\$ -	\$ 648,774	\$ -	\$ -	\$ -	\$ -	2.3 3.1
II.B.5. Training and Assessment	Continue the development of digital delivery and expand services to remain competitive. Focus on accountability, literacy, and teachers.	\$ 121,708	\$ 120,253	\$ -	\$ 241,961	\$ -	\$ -	\$ -	\$ -	3.2
II.C. Content	Continue to provide radio, TV, and digital programming, the State House Report, and news coverage along with support for regional stations.	\$ -	\$ -	\$ -	\$ -	\$ 823,711	\$ 11,280,600	\$ -	\$ 12,104,311	1.5 3.2 3.5
II.C. Radio Content	Continue to provide radio programming, the State House Report, and news coverage.	\$ -	\$ 2,139,996	\$ -	\$ 2,139,996	\$ -	\$ -	\$ -	\$ -	1.5
II.D.1. Television Content	Continue to provide television programming	\$ -	\$ 2,144,820	\$ -	\$ 2,144,820	\$ -	\$ -	\$ -	\$ -	1.5
II.D.2. Local & Transparency	Continue to produce Palmetto Scene, This Week in South Carolina, news, and educational coverage.	\$ 506,722	\$ 1,379,851	\$ -	\$ 1,886,572	\$ -	\$ -	\$ -	\$ -	3.2
II.D.3. Regional Operations	Support for regional stations	\$ -	\$ 409,302	\$ -	\$ 409,302	\$ -	\$ -	\$ -	\$ -	3.5
II.E. Enterprise	Continue Endowment/ETV fundraising initiatives. Reinvigorate planned giving. Restructure underwriting.	\$ -	\$ 454,022	\$ -	\$ 454,022	\$ -	\$ 495,000	\$ -	\$ 495,000	3.6

Agency Name: ETV COMMISSION

Fiscal Year 2019-2020
Accountability Report

Agency Code: H670 Section: 008

* Assumptions are made based on state budget not being approved for 20-21

Program Template

Program/Title	Purpose	<u>FY 2019-20 Expenditures (Actual)</u>				<u>FY 2020-21 Expenditures (Projected)</u>				Associated Measure(s)
		General	Other	Federal	TOTAL	General	Other	Federal	TOTAL	
III. Employee Benefits	Provides for employee benefits to include employer contributions.	\$ 500,451	\$ 2,607,539	\$ -	\$ 3,107,990	\$ 1,382,200	\$ 2,110,400	\$ -	\$ 3,492,600	1.1 1.2 1.3 1.6
		\$ 1,767,997	\$ 20,660,979	\$ -	\$ 22,428,976	\$ 7,465,168	\$ 24,215,000	\$ 200,000	\$ 31,880,168	

Agency Name: ETV COMMISSION

Agency Code: H670 Section: 8

Divisions or Major Programs	Description	Service/Product Provided to Customers	Customer Segments	Specify only for the following Segments: (1) Industry: Name; (2) Professional Organization: Name; (3) Public: Demographics.
Internal Administration	Businesses, organizations, or agencies using	Emergency preparedness alerts and infrastructure to deliver messages	Executive Branch/State Agencies	
Internal Administration	Businesses, organizations, or agencies using	Content for Television and Web	Legislative Branch	
Internal Administration	Businesses, organizations, or agencies using	Streaming web coverage of the S.C. Supreme Court hearings	Judicial Branch	
Internal Administration	Businesses, organizations, or agencies using ETV	Pre-K 12 Content and teacher professional development	School Districts	
Internal Administration	Businesses, organizations, or agencies using	Statewide awareness of industry initiatives	Industry	Examples include S.C. Chamber of Commerce, community development organizations, new and expanded services (including the S.C. Ports Authority and S.C. Telehealth Alliance)
Internal Administration	Citizens of SC who watch or listen to ETV for	TV and Radio Content	General Public	Age: All ; Gender: All; Economic Requirements: All Incomes; Required Conditions: Access
Internal Administration	Businesses, organizations, or agencies using	Awareness and outreach	Professional Organization	Examples include S.C. Association of School Administrators, TransformSC, and S.C. Afterschool Alliance
Internal Administration	Businesses, organizations, or agencies using	Statewide infrastructure to support the	Local Govts.	
Transmissions & Reception	Businesses, organizations, or agencies using	Television and radio broadcast and web	Executive Branch/State Agencies	
Transmissions & Reception	Businesses, organizations, or agencies using	Television and radio broadcast and web	Industry	Examples include tourism, transportation, and small businesses
Transmissions & Reception	Businesses, organizations, or agencies using	Support for emergency preparedness and	Professional Organization	Examples include SC HEART, S.C. Broadcasters Association, and S.C. Law Enforcement Officers Association
Communications	Citizens of SC who watch or listen to ETV for	TV and Radio Content	General Public	Age: All ; Gender: All; Economic Requirements: All Incomes; Required Conditions: Access
Public Education	Businesses, organizations, or agencies using	Pre-K 12 Content (including K-12 educational	School Districts	
Public Education	Businesses, organizations, or agencies using	web, television, and radio features on	Local Govts.	
Public Education	Businesses, organizations, or agencies using	web, television, and radio features on	Professional Organization	Examples include SCASA, SC Palmetto Teachers Association, and SC Home-School Association
Higher Education	Businesses, organizations, or agencies using	web, television, and radio features on	Professional Organization	Examples include SC Association of Independent Colleges, SC Technical Education System, and 4-year public colleges and universities throughout the state
Higher Education	Businesses, organizations, or agencies using	initiatives	Executive Branch/State Agencies	
Radio Content	Citizens of SC who watch or listen to ETV for	TV and Radio Content	General Public	Age: All ; Gender: All; Economic Requirements: All Incomes; Required Conditions: Access
Radio Content	Businesses, organizations, or agencies using	S.C. Business Review	Industry	Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural
Television Content	Citizens of SC who watch or listen to ETV for	Content for Television and Web	General Public	Age: All ; Gender: All; Economic Requirements: All Incomes; Required Conditions: Access
Television Content	Businesses, organizations, or agencies using	streaming and television broadcast and web	Executive Branch/State Agencies	
Television Content	Businesses, organizations, or agencies using	Online training	Executive Branch/State Agencies	
Television Content	Businesses, organizations, or agencies using	Content for Television and Web	School Districts	
Local & Transparency	Businesses, organizations, or agencies using	Streaming services/Web distribution	Executive Branch/State Agencies	
Local & Transparency	Businesses, organizations, or agencies using	Television Broadcast and Web Streaming	Legislative Branch	
Local & Transparency	Businesses, organizations, or agencies using	streaming and television broadcast and web	Judicial Branch	
Enterprise	Businesses, organizations, or agencies using	Diverse Educational Platforms Content	Industry	Small and large businesses that impact economic development including but not limited to education, economic development, and arts/cultural
Enterprise	Businesses, organizations, or agencies using	Diverse news and information video, at	Executive Branch/State Agencies	
Enterprise	Businesses, organizations, or agencies using	Public information and community television	Professional Organization	Small and large professional organizations that impact economic development including but not limited to education, economic development, and arts/cultural
Enterprise	Businesses, organizations, or agencies using	Engagement		

Agency Name: ETV COMMISSION

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Accountability Report

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Partner Template

Name of Partner Entity	Type of Partner Entity	Description of Partnership	Associated Goal(s)
ETV Endowment of SC	Non-Governmental Organization	Conducts meetings with ETV to assess progress in meeting goals.	Expand consumer knowledge of agency capabilities and services
SC Department of Education	State Government	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops	Provide value services to the state and citizens
Corporation for Public Broadcasting (CPB)	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Public Broadcasting Service (PBS)	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
National Public Radio (NPR)	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Viewers/Listeners/Donors/Members	Individual	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
School Districts	Local Government	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals. Also, develops	Provide value services to the state and citizens
Educational Organizations/Associations	Non-Governmental Organization	Meets regularly with and works collaboratively to identify training needs. Also, develops program concepts, produces video features, and markets programs to users statewide.	Provide value services to the state and citizens
SC Legislature and Legislative Services	State Government	Provides streaming annually during general session.	Provide value services to the state and citizens
SC Supreme Court	State Government	Provides streaming annually during general session.	Provide value services to the state and citizens
SC Emergency Management Division (EMD)	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others to share information.	Ensure and expand operational readiness
SC Department of Transportation	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff.	Ensure and expand operational readiness
SC Governor's Office	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others	Ensure and expand operational readiness
SC Department of Administration	State Government	Provides the infrastructure for agencies and others to share information.	Ensure and expand operational readiness
Federal Emergency Management Agency	Federal Government	Provides monthly update, technology, and training plans for emergency support equipment and staff.	Ensure and expand operational readiness
National Oceanic and Atmospheric	Federal Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others	Ensure and expand operational readiness
Department of Homeland Security	Federal Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others	Ensure and expand operational readiness
SC Healthcare Emergency Amateur Radio	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others	Ensure and expand operational readiness
SC Civil Air Patrol	State Government	Provides monthly update, technology, and training plans for emergency support equipment and staff. Also, provides the infrastructure for agencies and others	Ensure and expand operational readiness
SC State Human Resources	State Government	Maintains performance records to meet state HRD standards.	Ensure and expand operational readiness
SC Commission on Higher Education	State Government	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Clemson University	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
College of Charleston	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Columbia College	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Converse College	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Francis Marion University	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Furman University	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Lander University	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
SC Technical College System	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
University of South Carolina	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Winthrop University	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Humanities Council of SC	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
SC Research Authority	Private Business Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Users/Participants	Individual	Meets regularly with and works collaboratively to identify training needs, trains users, markets resources, and surveys districts/individuals.	Expand consumer knowledge of agency capabilities and services
SC Criminal Justice Academy	State Government	Meets regularly to market programs and issue certifications.	Expand consumer knowledge of agency capabilities and services
SC State Law Enforcement Division (SLED)	State Government	Meets regularly to market programs and issue certifications. Also, provides the infrastructure for agencies and others to share information.	Expand consumer knowledge of agency capabilities and services
Telecommunication Carriers	Private Business Organization	Provides the infrastructure for agencies and others to share information.	Ensure and expand operational readiness
The Riley Institute	Higher Education Institute	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Spoletto Festival	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Arts Commission	State Government	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Columbia Museum of Art	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Community Councils/Foundations	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
National Park Service	Federal Government	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Telehealth Alliance	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Google Analytics	Private Business Organization	Incorporated data for monthly updates for management and ETV Commission presentations.	Expand consumer knowledge of agency capabilities and services
SC Education Oversight Committee	State Government	Promotes resources, identifies customer needs creates packages to meet their needs, develops program concepts, produces video features, and markets	Expand consumer knowledge of agency capabilities and services
SC Farm Bureau	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
SC Department of Natural Resources	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
Medical University of South Carolina - PICO	State Government	Works with federal agencies (including Energy and the Department of Defense to develop outreach and communication initiatives to address health care	Provide value services to the state and citizens
Afterschool Alliance	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Arts in Basic Curriculum	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Catesby Trust	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
and Advancement (CERRA)	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Colonial Dames	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services

ConnectSC	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
Endowment TeacherStep	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
First Steps	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Future Minds	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Head Start	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Foundation	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
K-12 School Technology Initiative	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
Media Literacy Clearinghouse	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
NASA	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
National EBS Association	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
National Parks	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
NETA	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Olde English Consortium	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Open Source 101 Initiative	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Palmetto Teachers Association	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
PBS LearningMedia and Teacherline	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Richland County Public Library	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
Riverbanks Zoo	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
S2TEM Centers SC	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
(EdTech)	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
SC Association of School Administrators	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
SC Business Education Association	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
SC Early Childhood Association	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Economics	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Fire Academy	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Hall of Fame	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Independent Schools Association	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Municipal Association	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Museum of Archive and History	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC National Heritage Corridor	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Public Service Commission	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC School Board Association	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
SC Science Education Leadership Association	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
SC State Library	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
SC State Museum	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
SC State Parks	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
SC Supreme Court	State Government	Provides the infrastructure for agencies and others to share information.	Provide value services to the state and citizens
South Carolina Council on the Holocaust	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
South Carolina Geographic Alliance	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
South Carolina Montessori Alliance	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
Sprint	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Transform SC	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Western Piedmont Education Consortium	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	Expand consumer knowledge of agency capabilities and services
Writing Improvement Network	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	Provide value services to the state and citizens
WUFT-University of Florida	Non-Governmental Organization	Assists with weather programming and content during weather-related emergencies	
American Public Television System	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	
Benedict College	Higher Education Institute	Promotes resources, identifies customer needs and creates packages to meet their needs.	
Charlestowne Landing	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	
Columbia Police Department	Local Government	Provides the infrastructure for agencies and others to share information.	
Edventure	Private Business Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	
Historic Columbia	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	
Lexington County Police Department	Local Government	Provides the infrastructure for agencies and others to share information.	
Office of State Fire Marshal	State Government	Provides the infrastructure for agencies and others to share information.	
Palmetto PreK	Non-Governmental Organization	Meets regularly with and works collaboratively to identify training needs. Also, develops program concepts, produces video features, and markets programs to	
Richland County Recreation Commission	Local Government		
Richland County Sherriff's Department	Local Government	Provides the infrastructure for agencies and others to share information.	
SC Center for Fathers and Families	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	
SC Council on Competitiveness	Non-Governmental Organization	Provides the infrastructure for agencies and others to share information.	
SC TRIO	Non-Governmental Organization	Identifies and produces programs that address culture, history, education, news and public affairs as well as SC specific topics.	
Social Emotional Learning Alliance for South C	Non-Governmental Organization	Promotes resources, identifies customer needs and creates packages to meet their needs.	
WUCF	Non-Governmental Organization	Assists with sharing of community helper information in support of public safety and social/emotional learning	

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Report and External Review Template

Item	Is this a Report, Review, or both?	Report or Review Name	Name of Entity Requesting the Report or Conducting Review	Type of Entity	Reporting Frequency	Current Fiscal Year: Submission Date or Review Timeline (MM/DD/YYYY)	Summary of Information Requested in the Report or Reviewed	Method to Access the Report or Information from the Review
1	External Review and Report	Accountability Report	Executive Budget Office/House Legislative Oversight Committee	State	Annually	September 15, 2019	Provide priorities and data for agencies, policymakers, and citizens	www.admin.sc.gov/budget
2	External Review and Report	EEOC Annual Report/Mid-Term	Federal Communications Commission	Federal	Annually	August 1, 2019	Information regarding hiring practices and opportunities, as well as demographics related to station employment	www.fcc.gov/reports-research
3	External Review and Report	SAS	Corporation of Public Broadcasting	Outside Organization	Annually	February 1, 2020	Agency information related to human resources, content, and education	www.cpb.org/stations/sas
4	External Review and Report	SABs	Corporation of Public Broadcasting	Outside Organization	Annually	February 16, 2020	Financial information	www.cpb.org/stations/sabs
5	External Review and Report	K-12 School Technology Initiative Progress Report	K-12 Technology Initiative	State	Annually	October 31, 2019	Provide SCETV Programming services funded by K-12 Technology Initiative budget	https://sck12technit.sc.gov/publications
6	External Review and Report	EOC-EIA Program Report	Education Oversight Committee	State	Annually	October 1, 2019	Program and budget information for EIA funds to SCETV	www.eoc.sc.gov/reportsandpublications/Pages/default.aspx
7	External Review and Report	EEO Report	S.C. Human Affairs Commission	State	Annually	October 1, 2019	Information regarding hiring practices and opportunities, as well as demographics	www.scstatehouse.gov/reports/HumanAffairsComm/2016AnnualReport.pdf
8	External Review and Report	CPB Local Impact Report	Corporation of Public Broadcasting	Outside Organization	Annually	September 1, 2019	Network report on local impact services to the state	http://www.scetv.org/about/annual-reports
9	External Review and Report	Annual Financial Statements	South Carolina Auditor's Office	State	Annually	January 31, 2019	All financial information	https://scetv.org/about/annual-reports
10	External Review and Report	Wireless Communications Tower Revenue	Senate Finance and House Ways and Means Committees	State	Annually	October 1, 2019	Revenue collected and disbursed	https://www.scstatehouse.gov/sess123_2019-2020/appropriations2019/tap1b.htm#s8